

JUSTIN K MILLER

19474 W 85th Bluff, Arvada, Colorado 80007 | 415.509.4000 | justin@konton.com

Professional Summary

Accomplished video producer and visual instructional designer. I'm able to present value propositions and onboard new users through training and marketing videos, webinars, podcasts, social media, and using live in-person presentations.

Skills

- Critical Thinker
- Creative Lead
- Self-Directed
- Technically Savvy
- Online Education
- Video Training Courses
- Live Demos & Presentations
- Social Media Content & Webinars
- Certified Video Production
- Certified Digital Editing
- Certified Steadicam Operator
- Certified TESOL Instructor

Education

Master of Science: Instructional Design & Technology

Full Sail University - Winter Park, Florida

Ran classroom research on how closed networks and social media help to enhance the experiential learning process.

Bachelor of Science: Broadcasting and Cinematic Arts

Central Michigan University - Mount Pleasant, Michigan

Focused on digital media within production. Pursued a minor in computer science. Public Relations officer for the Asian Cultural Organization and Vice President of an artist bi-monthly publishing group.

Work History

Video & Webinar Producer

05/2017 - Current

Wowza Media Systems – Golden, Colorado

- Created videos for onboarding and training, blogs and social media, as well as marketing and sales material.
- Produced live webinars and media events for live video streaming and webcasts with viewer engagement.
- Managed video asset storage and delivery, as well as webinars, webcasting, and web conferencing technologies.
- Facilitated in-house and remote talent participation for webinars and live videos as well as managed user engagement.
- Collaborated with stakeholders, subject matter experts and remote employees to create video content.

Product Manager

09/2016 – 05/2017

Photographer's Edit – Solon, Ohio

- Designed and produced a video series for training members which included squeeze pages for lead generation.
- Instituted a new webinar program self-hosted with SME presentations as part of a re-engagement drip campaign.
- Produced the Bokeh podcast series to engage the photography community through thought leadership.
- Increased sales by 20% through developing new on-boarding strategies and optimizing target audience reach.

Video Producer & Evangelist

06/2010 - 08/2016

Zenfolio Inc. – Menlo Park, California

- Developed marketing and educational tools, including audio/video advertisements and on-demand video.
- Produced a weekly webinar training program on four different topics and a series for thought leadership.
- Managed and presented the Zenfolio Academy workshop run in over 14 cities for three years.
- Executed and presented at trade shows for national photography events including the management of all productions.

University Design Media Lecturer

01/2007 - 10/2009

Royal Melbourne Institute of Technology Vietnam – Ho Chi Minh City, Vietnam

- Taught Multimedia Engineering, Design for Interactive Media, Video Production, and Introduction to Technology.
- Planned, evaluated and revised course content and course materials.

References

- <https://www.linkedin.com/in/justinkmiller/>